



# 华瑞杯

评分项目 Evaluation categories	预赛评分标准 Evaluation criteria	分值 Points
内容选材 Content & Material selection	内容 (Content): 朗诵内容 契合大赛主题, 健康向上, 生动感人 (content fits well with the theme of the competition, positive and motivating topic)	10
	选材(Selected recitation piece): 采用高质量的原作品或选材新颖独特 (Using high quality original work or unique piece)	10
语言表达 Language skills	语音语调 (Pronunciation and intonation): 以普通话为衡量标准, 发音语调准确, 吐字清楚 (Using Standard Putonghua to accurately and clearly pronounce the words)	15
	流畅性 (Fluency): 语言表达自然流畅, 语气, 语调, 声音, 节奏的变化符合朗读的内容, 感情饱满, 能准确, 恰当地表达意境 (Tone, intonation, volume, and rhythm correspond well with the content to appropriately demonstrate the mood)	15
	语速和音量(Speed and volume):语速恰当, 声音洪亮 (appropriate pace and volume)	10
作品呈现 Presentation	表达(Expression): 表现自然, 肢体动作恰当, 姿态, 动作, 手势, 表情, 眼神能准确, 自然, 形象地表达朗诵内容和思想感情, 增强表达效果 (Using natural, accurate, and appropriate body language and facial expression to present the content and emotions)	10
	创意 (creativity): 富有创意,比如采用适当配乐或其他创意形式 (creatively presenting the content such as using appropriate background music)	10
	感召力(impact on audience): 朗诵具有很强的感召力和表现力, 能与观众产生强大的共鸣 (demonstrating charisma and expressiveness; resonating with the audience)	10
视频质量 Competition video quality	视频完整, 包括自我介绍和朗读作品 (submitting complete video including presenter introduction and recitation)	5
	视频,音质清晰,图像稳定,时长在限定时间内 (high quality audio and video; length is within the required time limit)	5
总分 Total		100